

		Strategic Innovation Mgmt.	Tourism, Nature and Society	Internat. Tourism Mgmt.	<span style="color: #00728f;">■</span> General Management <span style="color: #c4a34d;">■</span> Major Tourism <span style="color: #c0392b;">■</span> Research					
3rd semester	Managing People		New Business Models (3 ECTS)	Risk and Crisis Management in Tourism (3 ECTS)	Finance and Investment: Tourism Infrastructure (3 ECTS)	Pre-Study Master Thesis (3 ECTS)	Master Thesis (15 ECTS)			
	Leadership (3 ECTS)	Talent Management (3 ECTS)								
2nd semester	Managing Organisations		Digital Marketing and Technological Innovations (3 ECTS)	Intercultural Competencies and Socio-Econ. Develop. Through Tourism (3 ECTS)	Systemic Management in the Mobility Sector (3 ECTS)	Specific Research Methods (3 ECTS)	Consultancy Project 1 (6 ECTS)		Consultancy Project 2 (6 ECTS)	
	Digital Business (3 ECTS)	Organisational Development (3 ECTS)								
1st semester	Managing Stakeholders		Managing Innovations in Tourism (3 ECTS)	Sustainable Tourism Management (3 ECTS)	Strategy in Practice: Contemporary Case Studies in Tourism (3 ECTS)	Future Challenges and Change in Tourism (3 ECTS)	Research Design (3 ECTS)	Qualitative Research Methods (3 ECTS)	Quantitative Research Methods (3 ECTS)	
	Corporate Responsibility (3 ECTS)	Corporate Communications (3 ECTS)								

\* May be subject to change